

Riga, Latvia  
9<sup>th</sup> -11<sup>th</sup> April  
2018

**INTERNATIONAL  
STUDENT COMPANY  
FESTIVAL**  
JA Latvia®

## TEACHERS' CONFERENCE

VENUE: Kipsala International Exhibition Centre, Kipsala Street 8, Riga

MONDAY 9 <sup>TH</sup> APRIL 2018	
10:00 - 13:00	ARRIVALS AND REGISTRATION AT THE HOTEL
11:30 - 13:45	LUNCH at <i>Bellevue Park Hotel / Islande Hotel</i>
14:00 – 14:25	<i>The art of small talk</i>
14:30 – 14:40	<i>Being a student and an entrepreneur – how does it help the student?</i> <b>Sintija Lase</b> , ICEE project
14:40 – 14:55	<i>How to achieve higher student engagement in Student company program through the integrated approach?</i> <b>Jelgava Spidola gymnasium</b>
14:55 – 15:10	<i>How to achieve higher student engagement in Student company program through the modular approach?</i> <b>Liepaja State technical school</b>
15:30 – 16:45	<i>Silicon Valley Mini Challenge* - one day in the role of entrepreneur</i> <b>Claudio A. Rivera</b> Riga Business School Associate Professor in Leadership - BBA Director
17:00 – 18:00	<i>Entrepreneurial Skills Pass**</i> <b>JA Europe</b>
18:00-18:45	DINNER at <i>Expo Café</i>
19:00 - 20:30	<b>INTERNATIONAL STUDENT COMPANY FESTIVAL OPENING</b> <i>Get to know all of the participants – video presentations/advertisements of student companies</i>

\* *Silicon Valley Challenge (SVCh)* is an activity that is based on modern job market values and is used by Silicon Valley companies in the application process. During the SVCh candidates' qualities, attitude, and skills like intelligence, honesty, leadership, team building, curiosity, cultural awareness, and social responsibility are evaluated.

\*\*The *Entrepreneurial Skills Pass (ESP)* is an international qualification that certifies students, who have had a real entrepreneurship experience, have gained the necessary knowledge, skills and competences to start a business or to be successfully employed.

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